

MORNINGSORE 4

MENU CHANGES

Morningscore 4 is here, which also means better user experience. Let's go through the biggest changes to the tool menu structure.



All keywords

All keywords was previously found in the Keywords menu item. Now it's located in the new **Research** menu item.

OLD

OverviewKeywordsLinksHealthMissionsScanReportsAI BETA

15,973 USD/MO

2

3

22 XP TO LEVEL UP

Nov 3 - Dec 9 2025

All keywords

Rank tracker

Keyword research

Competitor comparison

NEW

OverviewResearchTrackingLinksHealthMissionsAutomation

ReportsHelpAccount

All keywords

Keyword research

Competitor comparison

Website Lookup

All Prompts

All keywords

Showing all keywords with searches that rank 1-20 on Google. **not updated daily**

17,5K USD/MO

Current SEO Score

Keywords2,014

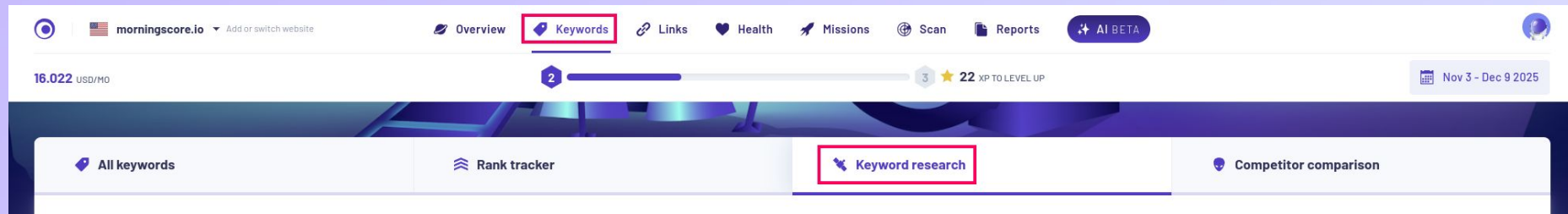
All keywords found on the websiteKeywords found

Changes+1,124 USD

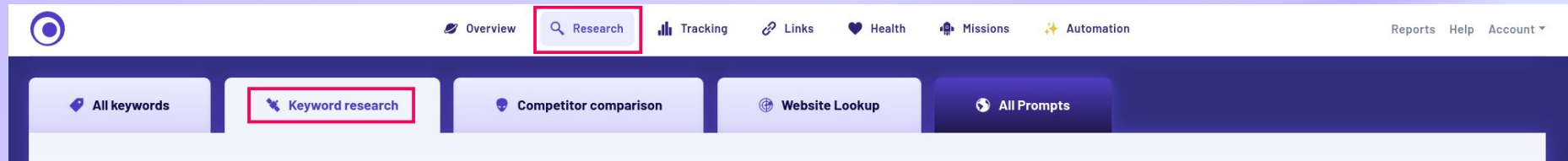
See changes to SEO ScoreTotal change

The Keyword Research tool was previously located in the Keyword menu item. Now it's located in the new **Research** menu item.

OLD

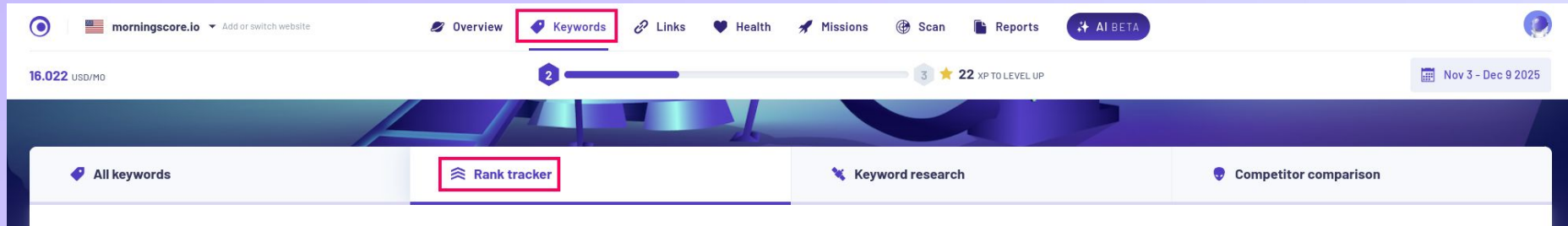


NEW

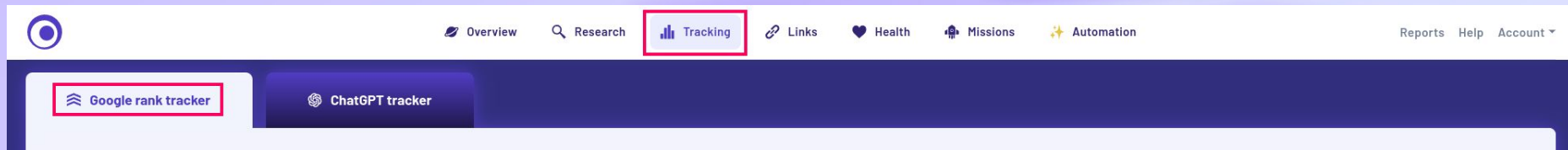


The Rank tracker was previously located in the Keyword menu item. Now it's located in the new **Tracking** menu item.

OLD



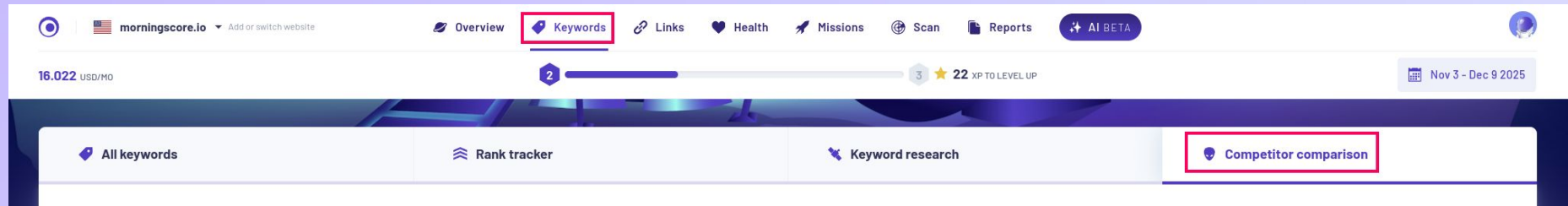
NEW



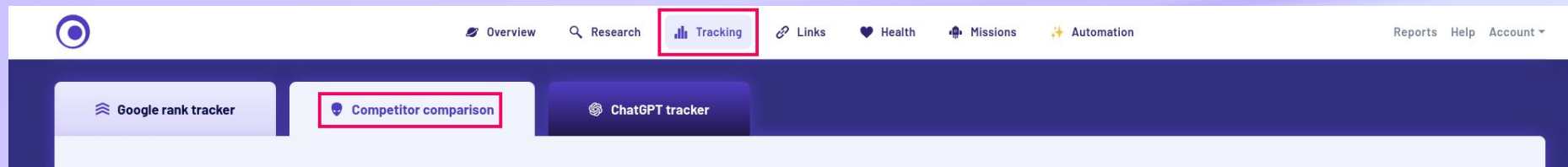
Competitor comparison

The Competitor comparison tool was previously located in the Keywords menu item. Now it's found in the new **Tracking** menu item.

OLD



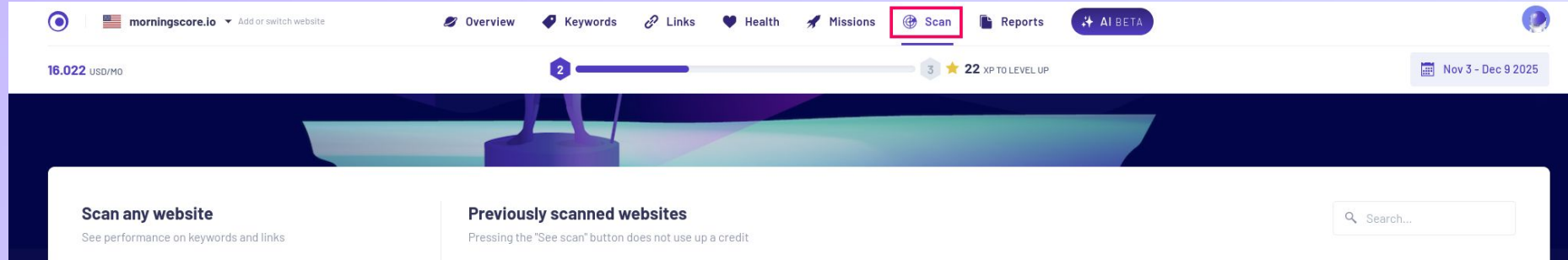
NEW





Scan website (changed name to **Website Lookup**)

The Scan website function has been renamed to Website Lookup and are now located in the new **Research** menu item.


OLD



  morningscore.io ▾ Add or switch website

Overview Keywords Links Health Missions **Scan** Reports AI BETA

16,022 USD/MO

2  3 22 XP TO LEVEL UP

Nov 3 - Dec 9 2025

Scan any website

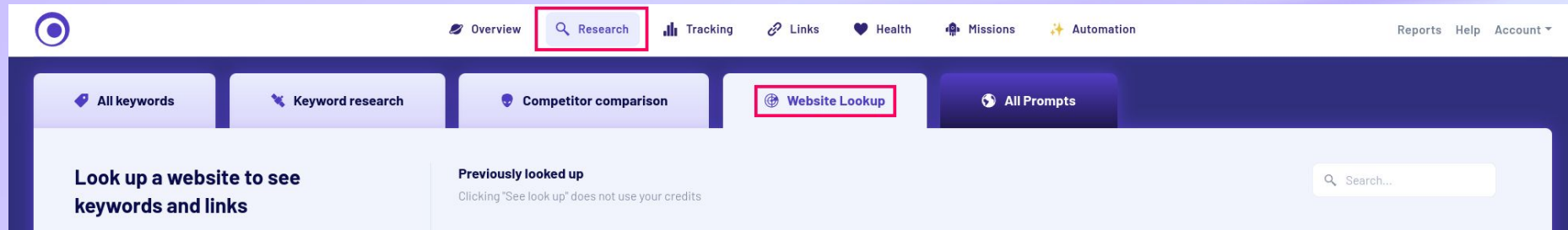
See performance on keywords and links


Previously scanned websites

Pressing the "See scan" button does not use up a credit

Search...

NEW



 Overview **Research** Tracking Links Health Missions Automation Reports Help Account ▾

All keywords Keyword research Competitor comparison **Website Lookup** All Prompts

Look up a website to see keywords and links

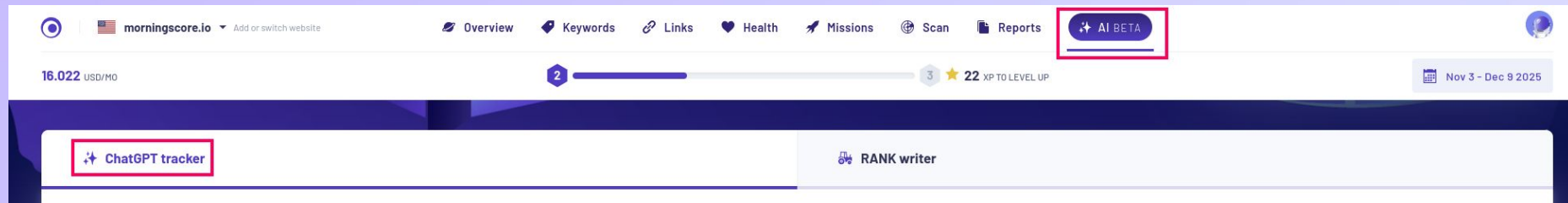
Previously looked up

Clicking "See look up" does not use your credits

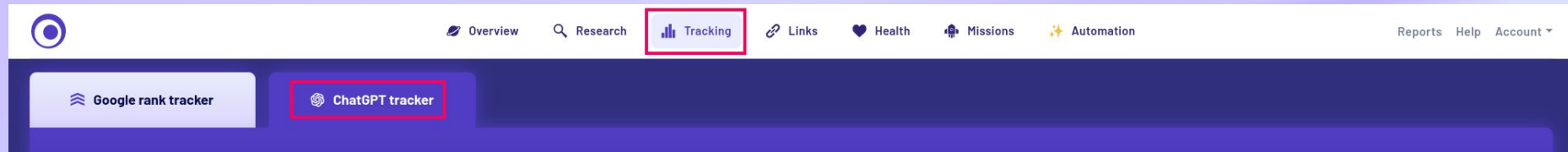
Search...

The ChatGPT tracker was previously found in our AI Beta tools. Now it's located in the new **Tracking** menu item.

OLD

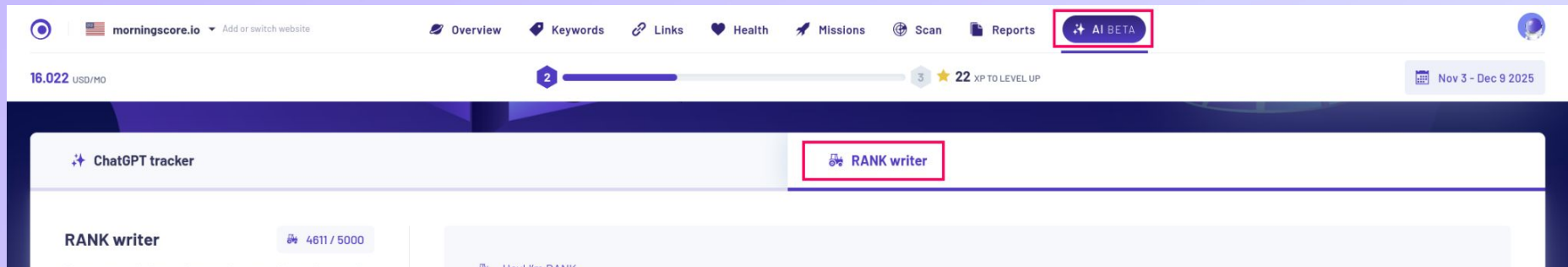
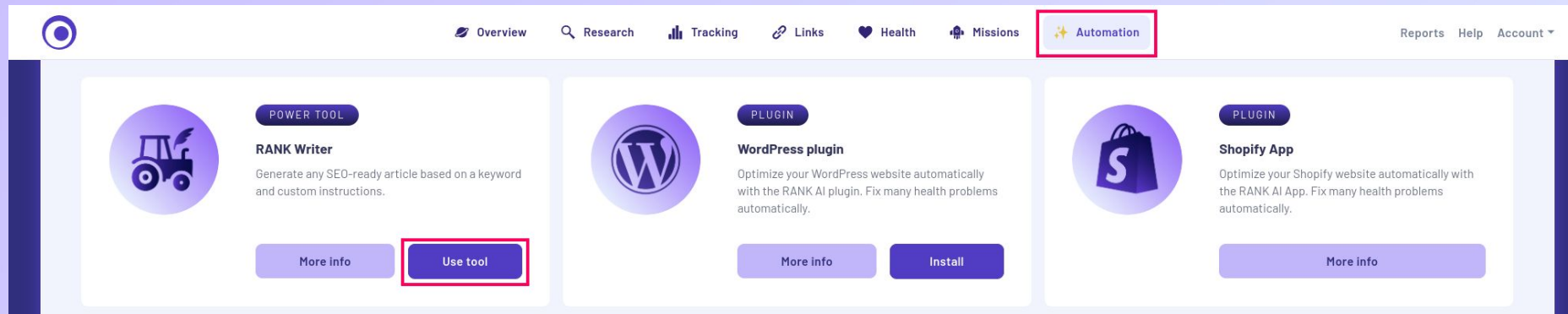


NEW



OLD

The RANK content writer tool was previously found in our AI Beta tools. Now it's located in the new **Automation** menu item.

**NEW**

Reports

The Report tool has been moved **slightly to the right** in the main menu - of course still holding all the features you're already familiar with.

OLD



NEW



Missions

We have created a new mission logic, for an easier overview of progress.

Current missions

→ Is now your new **mission to-do list**

Suggested missions

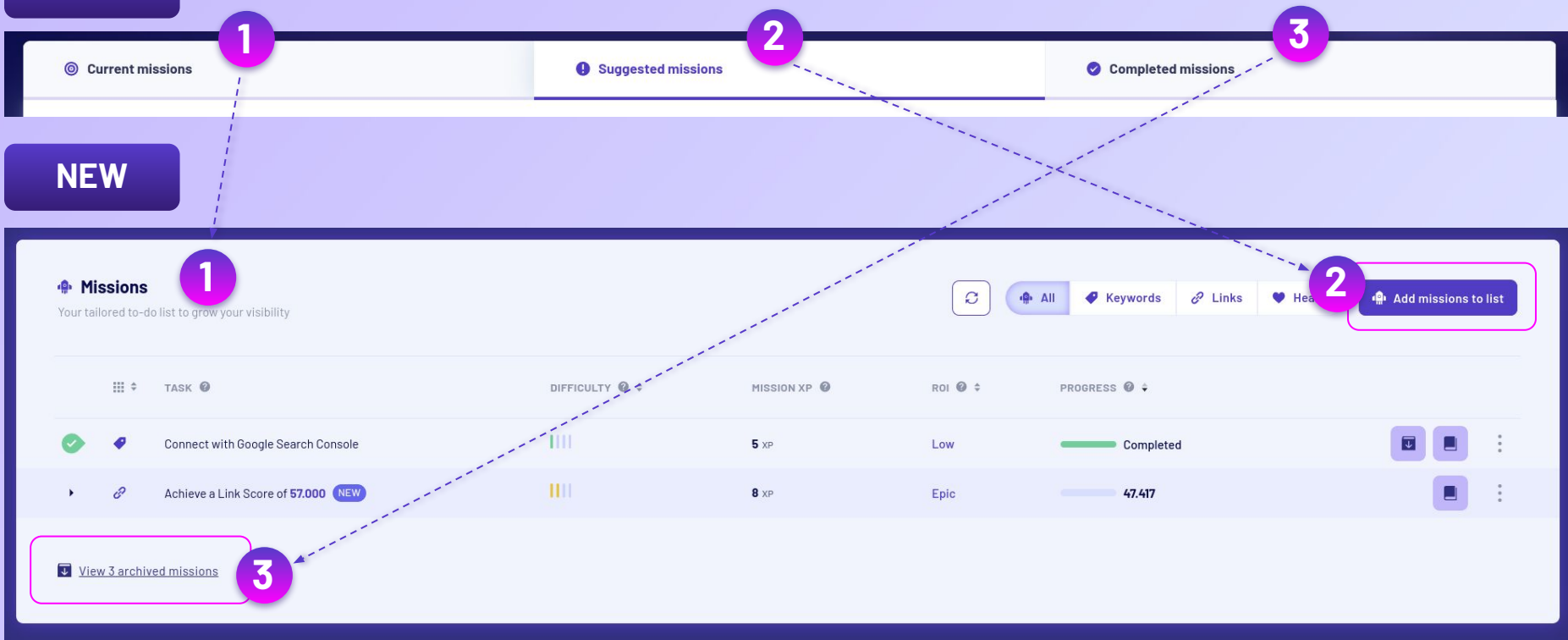
→ Found in **"Add missions to list"**

Completed missions

→ **Archive** completed missions yourself

OLD

NEW



The diagram illustrates the transition from an old missions overview to a new, more detailed mission management interface. The old interface (top) shows three tabs: 'Current missions', 'Suggested missions', and 'Completed missions'. The new interface (bottom) shows a 'Missions' header with a subtitle 'Your tailored to-do list to grow your visibility'. It features a filter bar with 'All', 'Keywords', 'Links', and 'Headlines'. A table lists missions with columns for Task, Difficulty, Mission XP, ROI, and Progress. A 'View 3 archived missions' link is also present. Numbered callouts (1, 2, 3) indicate the mapping of elements between the two interfaces.

OLD Interface:

- 1: Current missions
- 2: Suggested missions
- 3: Completed missions

NEW Interface:

- 1: Missions header
- 2: Add missions to list button
- 3: View 3 archived missions link

TASK	DIFFICULTY	MISSION XP	ROI	PROGRESS
Connect with Google Search Console	Low	5 XP	Low	Completed
Achieve a Link Score of 57,000 NEW	Epic	8 XP	Epic	47.417