

Morningscore: [New pricing models](#)

Lite \$49/mo

Health Lite		Links Lite		Scan websites	✗	Keywords	100
Full scans/mo	5	Overview	✓			Websites	3
Pages per scan	250	New/lost	✓	Reports	✗	Users	2
Single scans/mo	100	All links	✓ 100 lookups / month	Missions			
Automatic scheduling	✗	Link scanner	✓ 10 scans / month	Active missions / website	10		
CSV Export	✗	CSV exports	✗				
		Backlinks export	✗				
All keyword tools							
Keyword research limit/mo	25						

Business \$69/mo

Health Business		Links Business		Scan websites		Keywords	500
Full scans/mo	15	Overview	✓	Scan limit/mo	✗	Websites	10
Pages per scan	5000	New/lost	✓			Users	4
Single scans/mo	1000	All links	✓ ∞ lookups / month	Reports Business			
Automatic scheduling	✓	Link scanner	✓ 100 scans / month	Reports per month	10		
CSV Export	✓	CSV exports	✗	Reports scheduling	✗		
		Backlinks export	✗	Missions Business			
All keyword tools				Active missions / website	25		
Keyword research limit/mo	200						

Pro \$119/mo

Health Pro		Links Pro		Scan websites		Keywords	1500
Full scans/mo	50	Overview	✓	Scan limit/mo	200	Websites	30
Pages per scan	25000	New/lost	✓			Users	10
Single scans/mo	5000	All links	✓ ∞ lookups / month	Reports Pro			
Automatic scheduling	✓	Link scanner	✓ ∞ scans / month	Reports per month	30		
CSV Export	✓	CSV exports	✓	Reports scheduling	✓		
		Backlinks export	✓	Missions Pro			
All keyword tools				Active missions / website	100		
Keyword research limit/mo	500						

Premium \$219/mo

Health Pro		Links Pro		Scan websites		Keywords	3000
Full scans/mo	50	Overview	✓	Scan limit/mo	2000	Websites	100
Pages per scan	25000	New/lost	✓			Users	20
Single scans/mo	5000	All links	✓ ∞ lookups / month	Reports Pro			
Automatic scheduling	✓	Link scanner	✓ ∞ scans / month	Reports per month	100		
CSV Export	✓	CSV exports	✓	Reports scheduling	✓		
		Backlinks export	✓	Missions Pro			
All keyword tools				Active missions / website	100		
Keyword research limit/mo	2500						

Agency \$420/mo

Health Pro		Links Pro		Scan websites		Keywords	7000
Full scans/mo	50	Overview	✓	Scan limit/mo	2000	Websites	200
Pages per scan	25000	New/lost	✓			Users	30
Single scans/mo	5000	All links	✓ ∞ lookups / month	Reports Pro			
Automatic scheduling	✓	Link scanner	✓ ∞ scans / month	Reports per month	200		
CSV Export	✓	CSV exports	✓	Reports scheduling	✓		
		Backlinks export	✓	Missions Pro			
All keyword tools				Active missions / website	100		
Keyword research limit/mo	2500						