Morningscore version 3 - pricing details

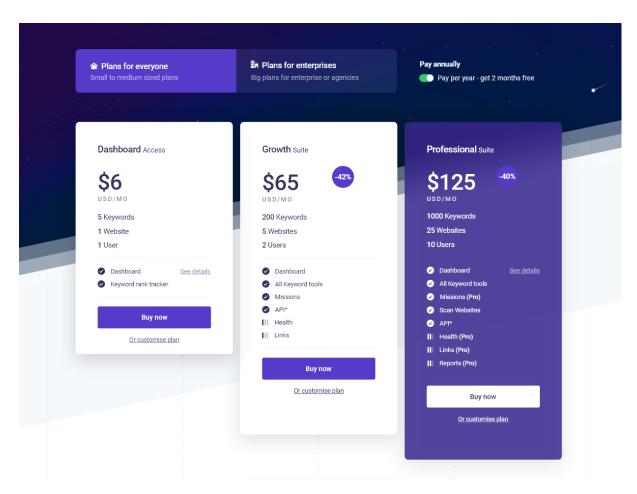
In version 3 we introduce new pricing plans + the ability to fully customize your subscription

There are now 5 overall plans called "suites".

From small to big here are the suites:

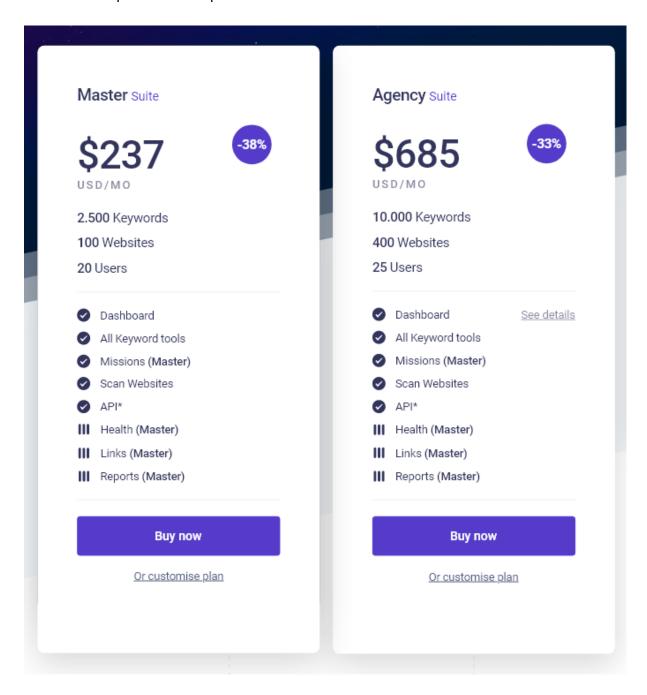
- Dashboard
- Growth suite
- Professional suite
- Master suite
- Agency suite

These pictures describe the price and features (more details on next pages):



They are split into 2 tabs. "Plans for everyone" and "Plans for enterprises".

These are the plans for enterprises:

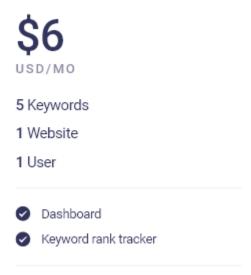


Agency Suite has the same features as Master Suite but more keywords, websites and users.

Suites in details

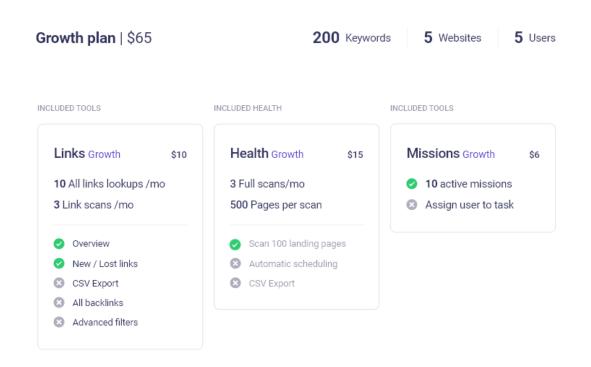
Dashboard

 This plan is for monitoring overall progress. Here you get access to the new dashboard + 5 keywords in the rank tracker (more can be bought). No access to any tools that help you grow your SEO.



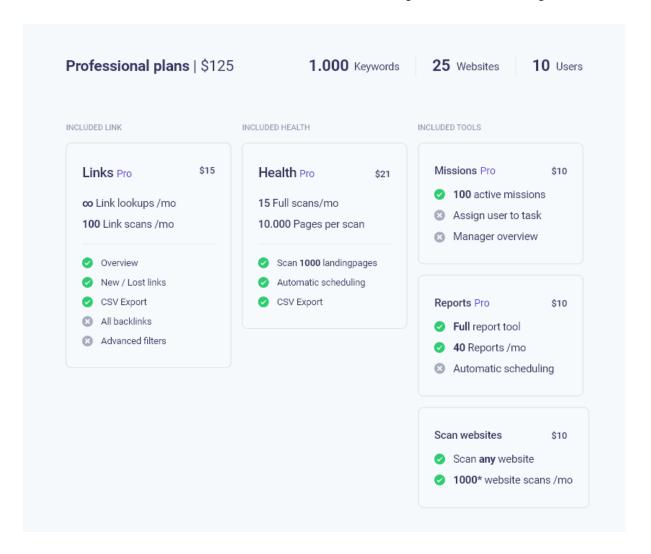
Growth Suite

Access to most tools so you can work on and grow your SEO. But some restrictions
apply. If you have a big website with many pages, need reporting tools or need to
export a lot to CSV (Excel) look for other plans.



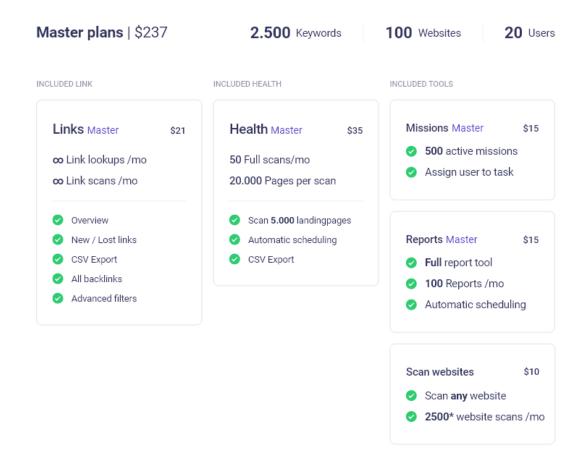
Professional Suite

Access to all tools with few restrictions. This suite covers most needs and quite big
websites like a busy webshop with many products. The keywords, websites and
users included also makes this suitable for marketing teams or smaller agencies.



Master Suite

 Access to all tools with no restrictions. This suite covers all needs of most businesses. Some agencies should also be covered.



Agency suite

Agency Suite has the same features as Master Suite (see details above) but more keywords, websites and users.



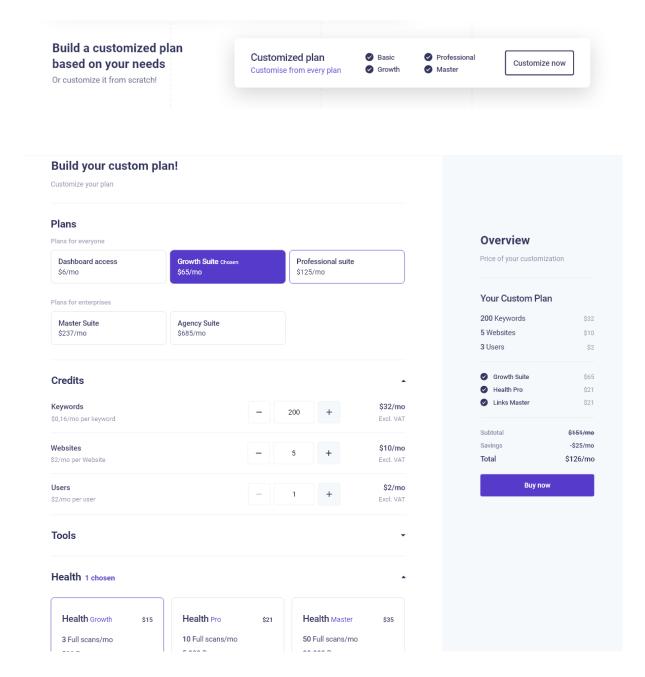
- 10.000 keywords
- 400 websites
- 25 users

More credits can be purchased. This is the baseline.

Customize plans

Yearly plans can be customized through sales from July 1st 2021

Online customization will go live in the fall of 2021 and will look similar to this:



So you could for example start with Dashboard (\$5) and on top of that add Health Pro (\$21) if you only need the health tool. Or any other combination you could think of.

Suites are still the better bargain because of a big collection discount, but if you have a specific need you are free to customize now on top of any of the 5 Suites.