

8 free links to rank in ChatGPT

Build links from these pages:

1. Google Business Profile
2. Bing Places
3. Youtube.com
4. Reddit.com
5. Quora.com
6. Trustpilot.com
7. Google reviews
8. prlog.org (digital PR)



These links cannot stand alone. You also need a Linkscore above 1000 and good content on your website covering the prompts you want to rank for. Check out the

[ChatGPT ranking checklist](#)

How will these links make me rank in ChatGPT?

Very short summary of how ChatGPT ranks brands:

1. Looks for mentions of a brand online. Example: Reddit users (an online forum) recommending Sony's new speakers.
2. Looks up reviews on sites like Google Maps, Trustpilot etc
3. Searches Bing for answers. Rank with SEO = rank in ChatGPT

The links suggested in this PDF are boosting your brand in all 3 of the above.

Now let's get started on the next page 

1. Google Business Profile

This is the #1 link that *every company should build*. So hopefully you already have it. Let's check below. But did you optimize it? Optimizing this link by adding more content is super important.

Check if you have the link:

1. Search for **your** company name on Google and see if this appears (example- zoom in the PDF to see it clearly):

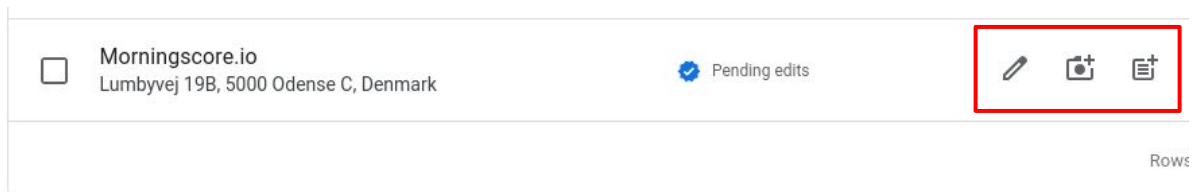
The image shows a Google search for 'morningscore'. The search bar contains 'morningscore' with a red circle '1' around it. Below the search bar, there are filters for 'All', 'News', 'Images', 'Videos', 'Shopping', and 'More'. The search results show 'About 127,000 results (0,33 seconds)'. The first result is from 'https://morningscore.io' with the title 'Morningscore: Fun and simple SEO tool | #MakeSenseOfSEO'. Below this, there are sections for 'Pricing', 'About us', 'Keyword research tool', and 'Morningscore SEO tool'. To the right of the search results, there is a Google Business Profile for 'Morningscore.io' with a red circle '2' around it. The profile includes a photo of people in blue costumes, a star rating of 5.0 with 90 Google reviews, and contact information: 'Address: Lumbyvej 19B, 5000 Odense, Denmark', 'Hours: Open - Closes 5PM', 'Phone: +45 71 74 76 15', and 'Appointments: morningscore.io'. A red circle '3' is around the 'Website' button in the profile. At the bottom of the profile, there are buttons for 'Dashboard access' and 'Agency suite'.

2. In this case we have Google Business Profile set up and there is a link to our website.
3. If you do not see a box to the right when you search, try typing your brand in all ways you could imagine including

4. Still no result? [Then go here](#) and follow the guide to create your Google My Business profile.
5. **Note:** You will need to verify that you are the owner. Often it involves receiving a physical letter from Google at your company address.

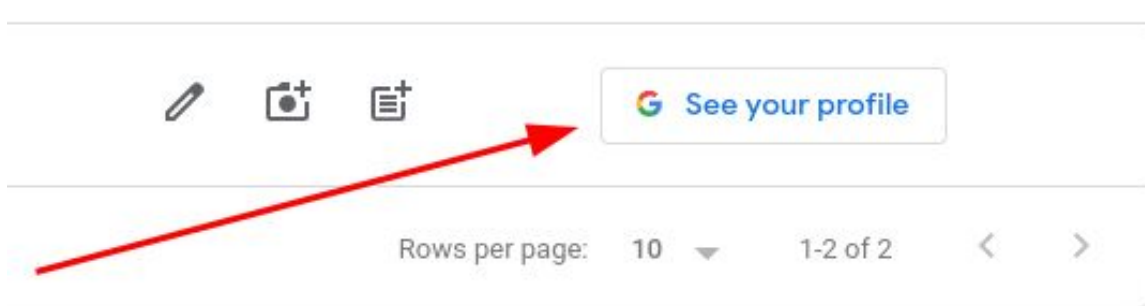
Optimize your Google Business Profile (important!)

1. Follow previous steps to make sure you have an account.
2. Now go to <https://www.google.com/business/> and log in with the Google account used for your Google Business Profile.
 - a. If you don't know which account: There is no easy way. [This guide from Google](#) might help. Otherwise ask in the Base and we will help out 😊
3. Once logged in, you should see something like this:

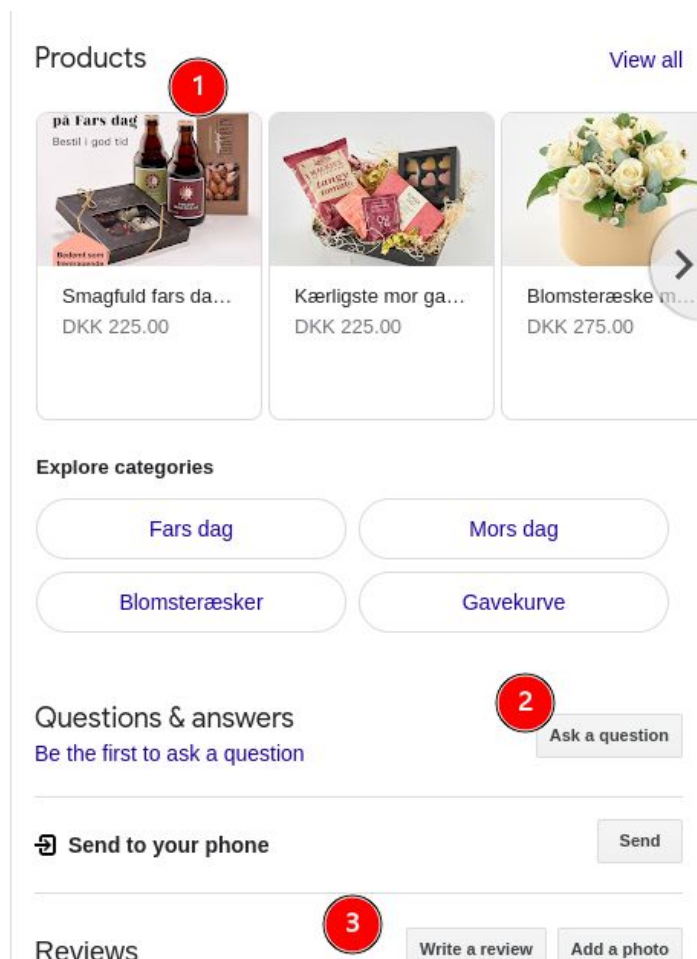


4. Now press on the 3 icons (the pencil, camera and note) and fill all the information you can. Adding photos and videos about your business or products is super important.
5. Adding an update (the note icon) is like announcing some news from your company. This is also great to do regularly.

6. There are more things to add. Click this button:



7. You can add your products (1) And get your customers to ask a question here (with a keyword inside for example) and then you can provide the answer after (2). You can also ask for reviews.
8. All of this will boost your SEO!



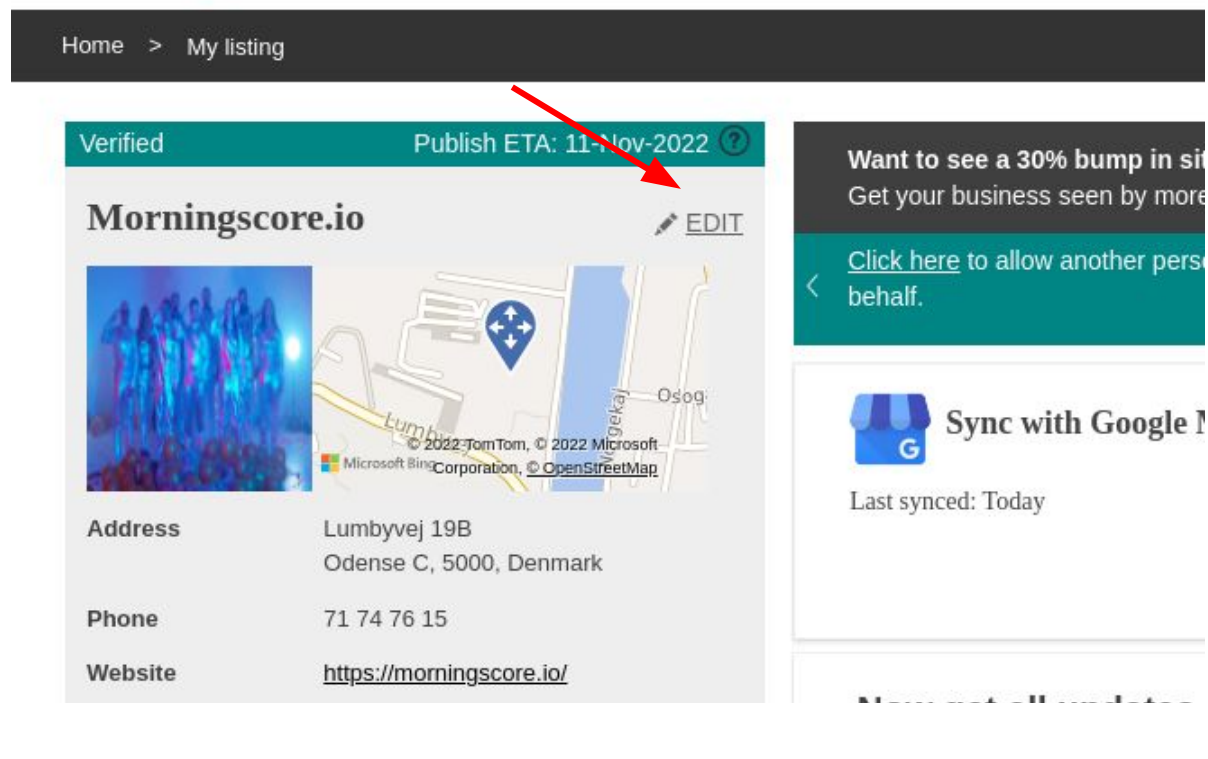
2. Bing Places

Will Google care about a link from Bing? Maybe not much, but it is a link and a strong one. And the best part: You can simply import your Google Business Profile and keep it synced automatically. That's cool.

How to build the link:

1. Remember to build the Google Business Profile link first!
2. Go to <https://www.bingplaces.com/DashBoard/Home>
3. Press the "import from Google Business Profile" button.
4. In the next box, remember to fill the with "I want to sync" - choose weekly and press the continue button.
5. Follow the instructions. At the end press EDIT and add info like website etc.


Bing places for business





The screenshot shows the Bing Places for Business interface. At the top, there is a navigation bar with "Home > My listing". Below this, the business listing for "Morningscore.io" is displayed. The listing includes a verified status, a publish ETA of 11-Nov-2022, and an "EDIT" button. A red arrow points to the "EDIT" button. The listing also features a map showing the location at Lumbyvej 19B, Odense C, 5000, Denmark. To the right of the listing, there is a promotional banner for a 30% bump in site visibility and a "Sync with Google" button. The "Last synced" date is shown as "Today".

Home > My listing

Verified Publish ETA: 11-Nov-2022 ?

Morningscore.io 


 

Address Lumbyvej 19B
Odense C, 5000, Denmark

Phone 71 74 76 15

Website <https://morningscore.io/>

Want to see a 30% bump in site visibility? Get your business seen by more people. [Click here](#) to allow another person to manage your business on behalf.

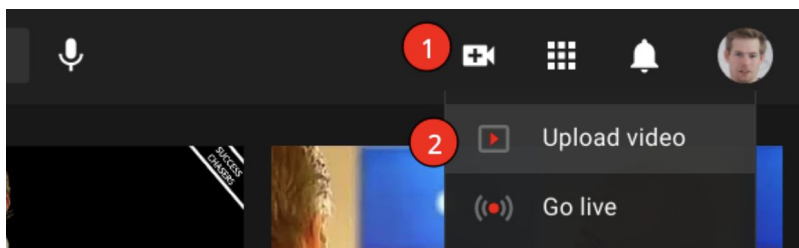
 Sync with Google My Business

Last synced: Today

3. YouTube.com - Upload very specific videos

Several people have reported that ChatGPT found their video and ranked content from it, without it having many views or likes. So this is an **important tactic**. The trick is to make the video title and description very specific and close to a detailed prompt like "Where can I find Japanese restaurants in Amsterdam that serve vegan Ramen?"

1. Create a profile on Youtube (you can login with a Gmail).
2. Upload a video by following the guidelines here.



3. Fill out title and Description with good content. This is important.



Details

Title (required) ?
New Youtube vieo with a good title

Description ?
Make a good and helpful description. Include your Google keywords if relevant and natural. Finish by linking to your frontpage or even better, a landing page that is relevant to the video:
<https://morningscore.io/youtube-seo/>

- Also important to add tags by clicking here:

▼ Age restriction (advanced)

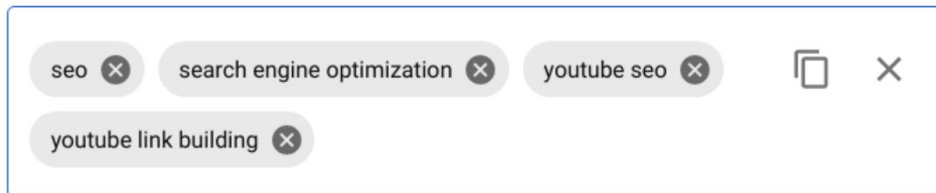
SHOW MORE

Paid promotion, tags, subtitles and more

- And then adding tags by scrolling down like this and typing keywords and press enter:

Tags

Tags can be useful if content in your video is commonly misspelt. Otherwise, tags play a minimal role in helping viewers to find your video. [Learn more](#)



The screenshot shows a text input field for video tags. It contains four tags: "seo", "search engine optimization", "youtube seo", and "youtube link building". Each tag is enclosed in a rounded rectangle with a small 'x' icon to its right. To the right of the tags is a copy icon and a close icon. Below the input field, the text "Enter a comma after each tag" is visible on the left, and "70/500" is visible on the right.

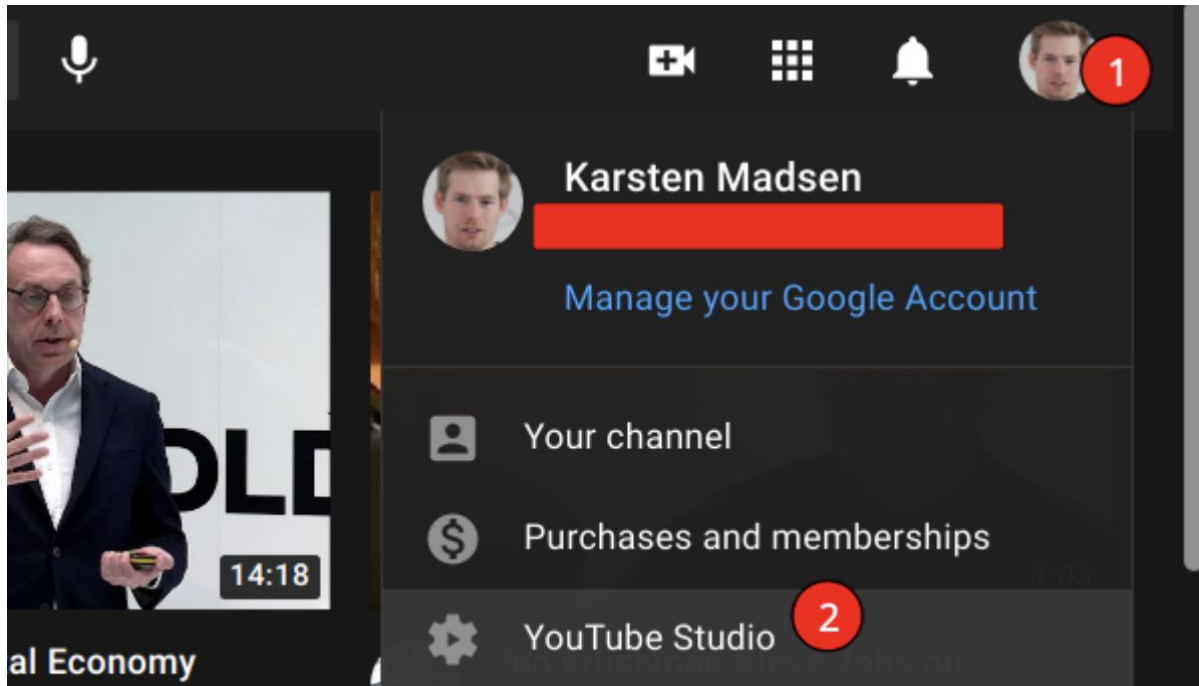
- Fill out as many details as possible like video location, license, category etc.
- That's it. Now your video is on Youtube with a link to your website.

More tips for youtube on the next page!

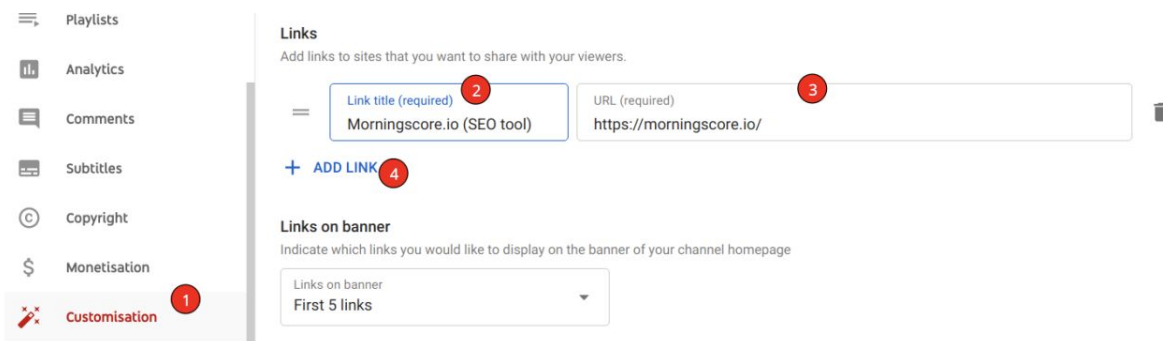
You can also add a link on your channel (the place where your video is put. Like a profile containing your videos.)

Here is how:

1. Go to your channel while logged in by clicking on YouTube Studio.



2. Find and click on Customization in the left hand menu. Click on the tab "Basic info" and scroll down. See this visual guide:



4. Remember to click **Publish** after adding your website(s).
5. I strongly recommend also updating the description and filling out the branding tab.

The screenshot shows the YouTube channel customisation interface. At the top, there are three tabs: 'Layout', 'Branding', and 'Basic info'. The 'Basic info' tab is selected and highlighted with a blue underline. A red circle with the number '2' is placed above the 'Branding' tab. Below the tabs, the section is titled 'Channel name and description'. The channel name is 'Karsten Madsen' with a pencil icon next to it. Below the name, there is a red circle with the number '1' above the 'Channel description' field. The 'Channel description' field contains the text 'Add a good and full description of your company here'.

6. That's it, your channel now links to your website and you have hopefully updated your description and branding.

Other websites where you can also upload your YouTube videos to for more links and exposure:

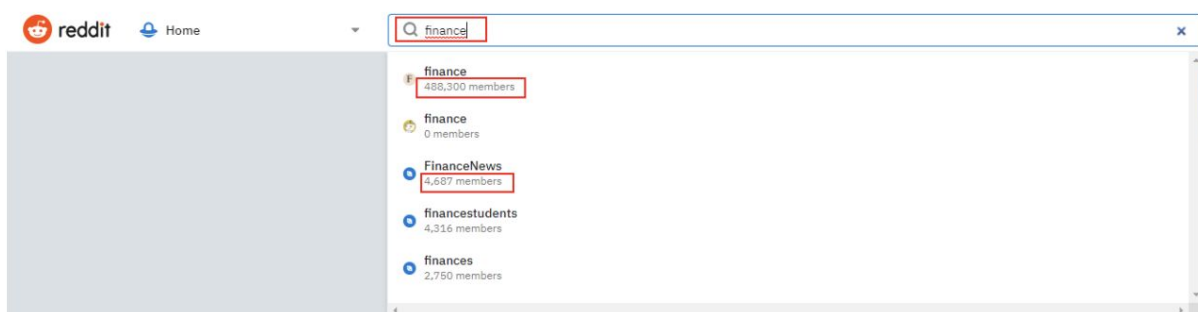
- <https://vimeo.com/>
- <https://www.dailymotion.com/us>

4. Reddit.com - Ask or answer questions

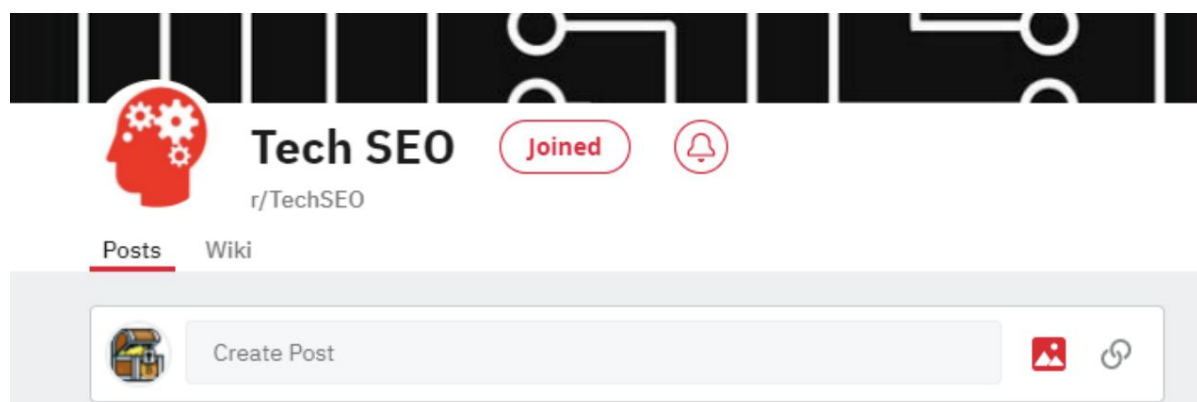
If someone in your team has an active Reddit profile you can ask Reddit for help with something related to your business and link to what you want help with. You could also create a new fresh profile, but creating a profile just for "link building" is not something I recommend.

Example of a link

1. Login to Reddit and type your company industry in the search bar. Look for the ones that have at least 100 members. The more niche the better since you will fit better into the discussions.



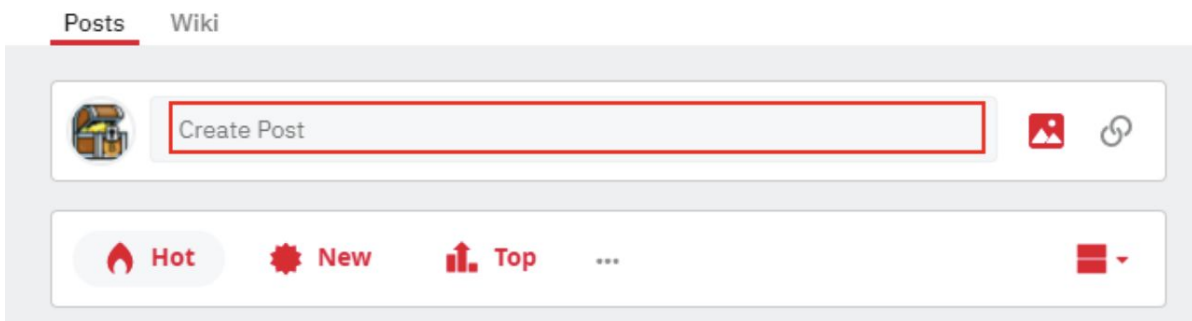
2. In my case I found a technical SEO group.



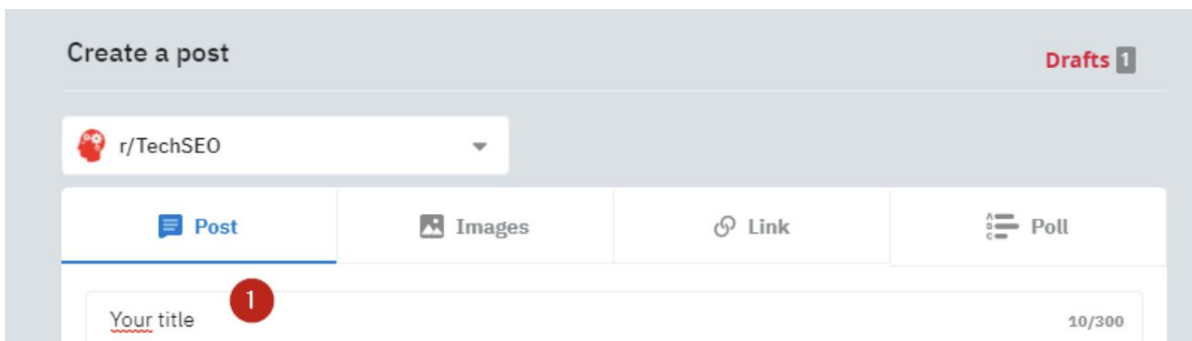
3. First I spent time engaging in (very interesting) conversations there by pressing comment button and publishing. No links posted, but you could do, if relevant.



4. Then I created my own post by pressing here.

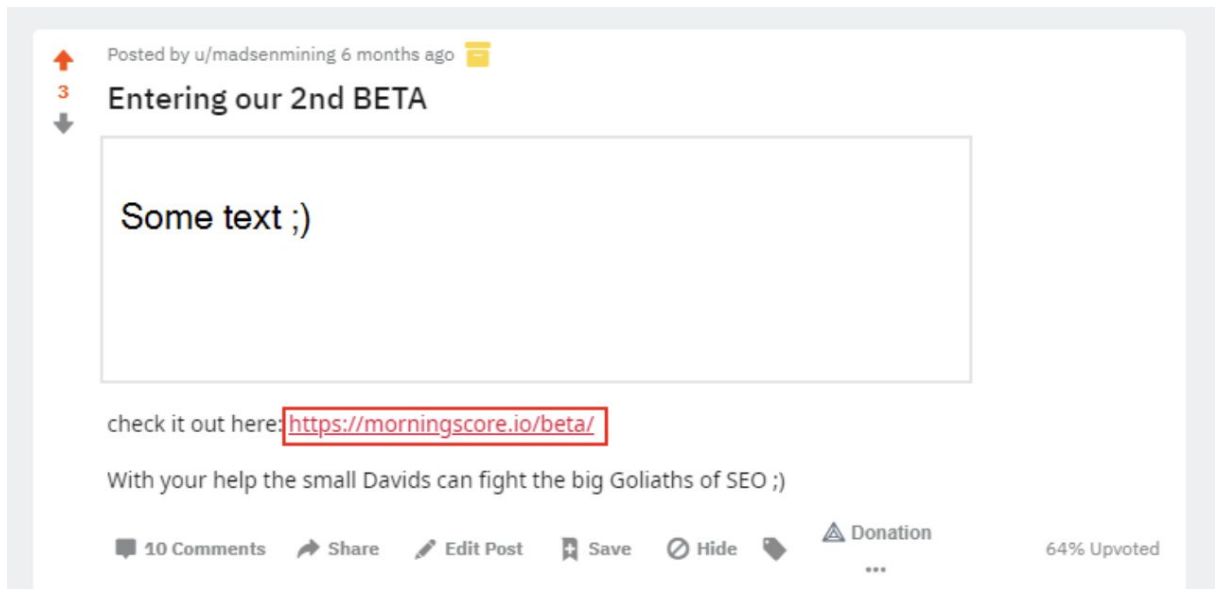


5. You need to fill out the things below.



6. Here is an example of a post I made that included a link:

https://www.reddit.com/r/TechSEO/comments/jqyxik/entering_our_2nd_beta/ - as you can see I added a link.



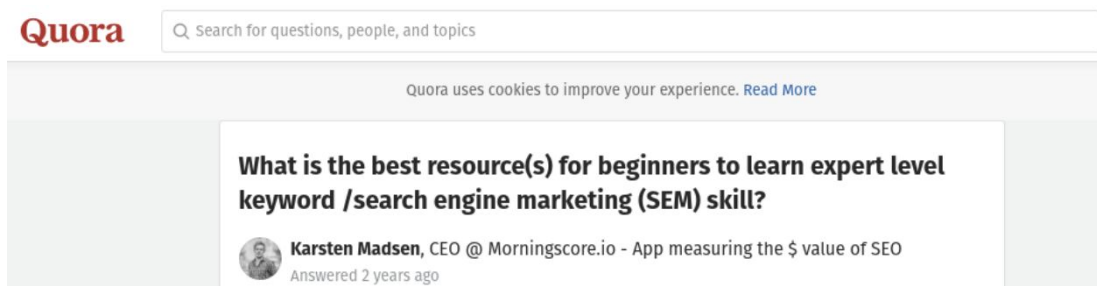
Bonus:

[YouTube Video showing it step by step](#)

5. Quora.com - Answer questions

On Quora a lot of relevant questions are asked about almost anything. If you have some expert knowledge about your industry, you can share a link to your website (could be a blog post) that contains the answer. Or use your website as an example in your answer.

1. Create a Quora profile following the instructions here
2. Fill out your profile fully. Make it good.
3. Search Quora for questions that are relevant to what your website does.
4. Once you find relevant questions that you can answer well, create a good helpful answer, and think less about getting a link.
5. It's a good idea to only include links to yourself in some of your answers. Like 1 out of 4 answers. Main thing is creating value. Then you will also receive brand recognition which is worth more and more in SEO.
6. Here is an example of a link I "built": <https://qr.ae/pGrFhy> and here is an example of me just answering a question without thinking about getting a link: <https://qr.ae/pGrFGH> - the first one only got around 100 views, the other 11k. Different purpose (link vs branding) - but you won't get far if you only go on Quora for linkbuilding.



The screenshot shows the Quora website interface. At the top left is the Quora logo. To its right is a search bar with the placeholder text "Search for questions, people, and topics". Below the search bar is a notification: "Quora uses cookies to improve your experience. Read More". The main content area displays a question: "What is the best resource(s) for beginners to learn expert level keyword /search engine marketing (SEM) skill?". Below the question is the profile picture of Karsten Madsen, CEO @ Morningscore.io, and his answer: "App measuring the \$ value of SEO". The answer was posted "2 years ago".

6. Trustpilot.com

Trustpilot is a growing global review site. They get quite some traffic Verify your business account to get a link and take control of the content.

How to build the link:

1. Trustpilots own guide on how to build or claim your profile is quite good. So we advise you to follow the steps here:

<https://support.trustpilot.com/hc/en-us/articles/115015561467-Claim-your-business-profile>

2. Once you have set up or claimed your profile your link is built.

The screenshot shows the Trustpilot Help Center interface. At the top, there is a navigation bar with the Trustpilot logo, 'Help Center', and links for 'Contact us', 'English (US)', 'Log in', 'Sign up', and an 'Upgrade' button. The main content area is titled 'Claim your business profile' and includes a video player. The video player shows a person in a blue shirt standing with their back to the camera, holding a red gift box. The video title is 'Behind every review is an experience that matters'. Below the video player, there is a list of categories: Banks, Travel Insurance, Car Dealer, Furniture Store, Jewelry Store, and More. To the right of the video player, there is a 'Table of contents' section with a link to 'Claim your business profile'. Below the video player, there is a 'Get started' button.

claimed, your profile will display the [status label](#) "Claimed".

Claim your business profile

1. Go to [Trustpilot Business](#). Click **Create free account**.

Table of contents

- Why should I claim?
- Claim your business profile**

Time to grow your Trustpilot profile!

Get started

2. Under **Create a free account**, enter your business's details in the relevant fields. It's best to choose an email address that matches your business website's domain. For example, if you claim the domain [www.example.com](#), choose [yourname@example.com](#).

3. This link is only good if you start getting your customers to review you there. Be proactive and ask customers for reviews and then link to Trustpilot from your website afterwards.

7. Google reviews

ChatGPT is "stealing" Google reviews. This might get blocked. But other websites also do that, so no matter what it's important.

How to to:

1. Ask customers to search for your brand on Google
2. And then find the review button as shown and review you 😎



morningscore 1 X 🗣️ 🔄 🔍

All Images News Products Videos Short videos Forums ⋮ More

Tools

Morningscore
https://morningscore.io ⋮
Morningscore: The easiest all-in-one SEO tool - free trial
The only SEO tool you need ... Keep track of your SEO progress with Morningscore's simple overview. It provides you with a quick insight into all the key metrics, ...

Morningscore's SEO-værktøj
Morningscore er et SEO værktøj med simpelt design. Bygget ...

Pricing
Lite: \$49/mo - Business: \$69/mo - Pro \$129/mo - Premium \$259 ...

Das einfachste all-in-one SEO ...
Nutze das Reporting-Tool von Morningscore, um einfache und ...

Explore all features
Morningscore's health tool lets you monitor your website's health ...

Get more - SEO clients
1000+ clients trust Morningscore. Morningscore is an SEO tool that ...

[More results from morningscore.io »](#)

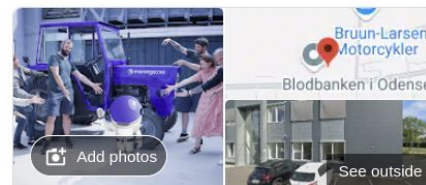
Search performance for this query
https://morningscore.io/ ⋮

Last 7 days ▾

| | | |
|------------------------------|-----------------------------------|--|
| Clicks 325 -13% | Impressions 687 +10% | Avg. Position 1,0 No change |
|------------------------------|-----------------------------------|--|

[Search Console Insights for this site](#) ➔

Visible only to you



Morningscore

[Website](#) [Directions](#) [Save](#) [Call](#)

5,0 ★★★★★ 92 reviews ⓘ

Software company in Odense, Denmark

✔ You manage this Business Profile ⓘ

Address: Stærmossegårdsvej 8, st, 5230 Odense M, Denmark

Hours: Open · Closes 3 pm ▾

Phone: +45 71 74 76 15

[Edit your business information](#)

Appointments: morningscore.io Providers ⓘ

Questions & answers
Be the first to ask a question [Ask a question](#)

Send to your phone [Send](#)

Reviews aren't verified ⓘ

| | |
|---|--|
| Google 🔗 5/5 92 reviews | Trustpilot 🔗 4,5/5 42 review |
|---|--|

[+ Add a review](#) 2

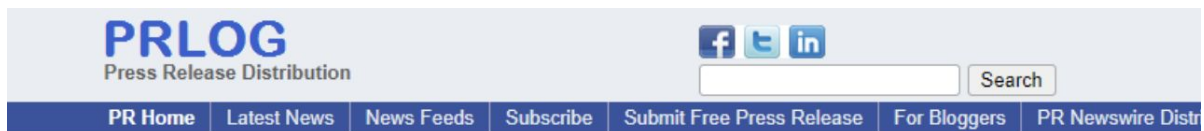
Trustpilot reviewer ⋮



8. prlog.org - Submit press release (digital PR)

A press release is a short (450 words) article sharing some newsworthy event from your company. This could be anything like good financial results, new product launches and so on.

1. Set up an account by going to <https://www.prlog.org/> and on the frontpage you see a link called "Submit press release here" - click that.

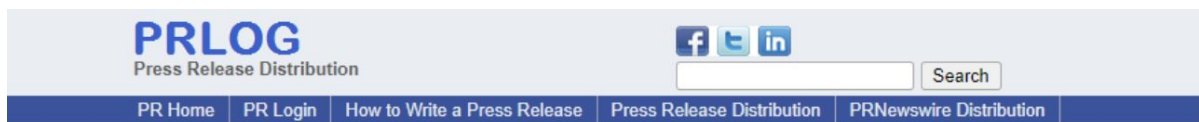


Free Press Release Distribution Service

Free press release and press room hosting, free distribution to search engines. Discounted press release distribution to news websites and journalists.

If you are a new user, [submit press release here](#)

2. Now you end up here if you need an account first. Fill it out.



Press Release Account

Creating a press release account is free, easy and fast.

Information entered on this form will remain hidden.

Please don't create multiple accounts. We support only one account per person. If you already have an account for another PRLog service, or if you need to represent multiple organizations, you can do so with one account. [Login Now](#)

| | |
|----------------------|--|
| Email Address | Please enter your company email address. <input type="text"/> |
| Business Name | If you represent a client, enter name of your agency, not your client. <input type="text"/> |
| Business Type | Example - OEM, Retail, Bank, Government, Marketing, Public Relations, etc. <input type="text"/> |

- After filling out this information and having created the account I recommend you also fill out your Business profile with more info about you for better SEO value.
- Confirm you are logged in and find this in the menu:



- Now fill out this section

New Business Profile

Please Read Carefully -

- Only one business profile per business or website is allowed.
- This is not a press release.
- Information entered on this form is public unless mentioned otherwise.
- You can modify the information entered below anytime (except profile name).
- Some of the fields below have been already filled. Please update them if you need to.

* denotes required fields

| | | |
|----------------|---|------------------|
| Profile Name* | biz.prlog.org/ morningscore | Check |
| Business Name* | Morningscore ApS | 16/60 characters |
| Contact Email* | Shown as ***@domain.com mail@morningscore.io | |

- At the bottom, click "Publish Profile".
- Now go here to create your press release:



- There is a free option which is what we will cover in this guide. Their paid options are good value based on our experience and research.
- Select the free option and fill out form and click Create:

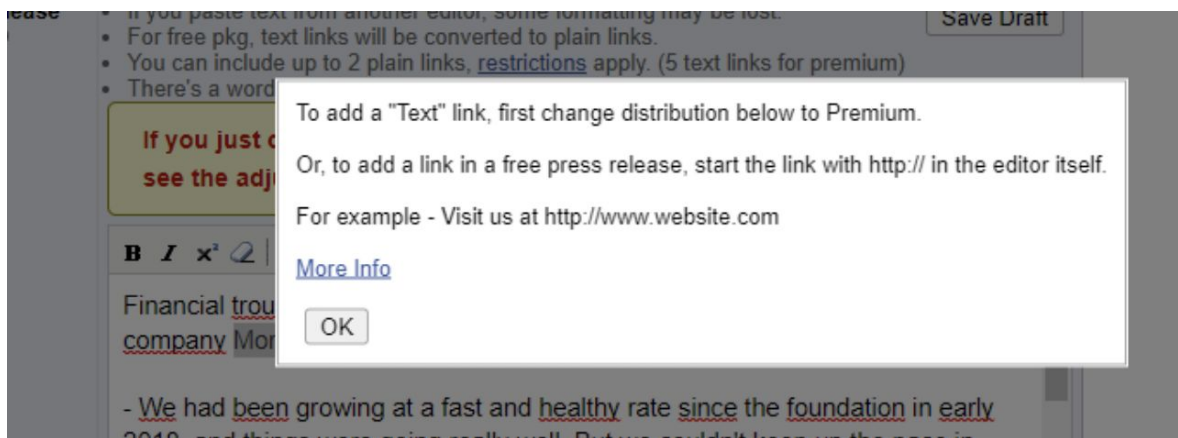
* denotes required fields

| | |
|------------------------|--|
| Package* | 1 <input checked="" type="radio"/> Free: Supported By Ads <input type="radio"/> Basic: USD 29.00 <input type="radio"/> Premium: USD 49.00 <input type="radio"/> Premium2: USD 99.00 (Best Low Cost) <input type="radio"/> Premium Plus: USD 449 USD 359.00 (Best Distribution) Multi PR Discount |
| Pressroom* | morningscore - Morningscore ApS |
| Are You Human?* | Prove you are not a robot by typing text from the image in the text box <input type="text"/> |

* By Posting you agree to our [Privacy Policy & Terms of Service](#)
* You understand that all information entered on this form is public unless noted otherwise
[Please see Content Requirements](#)

3

- Be aware of this limitation in the free press release: So you could insert a link, but then you need to insert the full link like "https://morningscore.io/" and it won't hyperlink as far as I remember.



11. Now you need to insert your press release which should be around 400 words long. [Here is an example of the press release we submitted](#)
12. As you can see, even if you choose the free version you still get a link to your profile.

PRLOG

Press Release Distribution

[Dashboard](#) | [My Content](#) | [Read News](#) | [Get News](#)

[Follow on Google News](#)

Country(s)

- [United States](#)
- [Netherlands](#)
- [Afghanistan](#)
- [Finland](#)
- [Hong Kong](#)
- [Canada](#)
- - -
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[February 2025](#)


Morningscore Secures \$700k in Funding to Build the Next Generation of AI SEO and Expand Globally

By: Morningscore ApS

ODENSE, Denmark - Jan. 7, 2025 - PRLog -- Morningscore, a Danish company behind the successful SEO tool with a unique gamification twist, has announced it has successfully raised close to \$700,000 USD in new funding from two prominent Danish business angels, Bo Møller and Lasse Schou Holbøll.


Founded in 2018, Morningscore has quickly grown to approach 1M USD in Annual Recurring Revenue (ARR). By delivering an intuitive SEO tool that gamifies search engine optimization tasks, the company has carved out a loyal user base of more than 1000 customers. The newly secured funds will be used to hugely [amplify the AI capabilities](#) of the tool, increase hiring of specialized engineers, and expand the company's presence beyond Denmark.

"Morningscore represents a new generation of SEO tools that anyone can use to grow their business. Our partnership



1 2 3 4 5

13. And from the profile you have a link to your website (if you filled it out in your profile!)



[About](#) | [Newsroom](#) | [Contact](#)

Filter By Industry

Filter By Tag

Newsroom [Follow on PRLog](#)

Morningscore ApS Press releases

1 - 1 of 1 Press Release

Stakes are high as Danish software company works to earn state-financed growth boost
 May 20, 2021
 The Danish SEO tool provider Morningscore is aiming to triple its revenue. Achieving the ambitious goal by the end of 2021 is a must to earn the full growth loan granted by the Danish state's investment fund, so stakes are high.

[Morningscore ApS RSS Feed](#)

Share This Page
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[Follow on LinkedIn](#)
[Follow on YouTube](#)

14. That's it. Now you will wait for your article to be published and you can see statistics by going to <https://www.prlog.org/pub/manage.html>

Manage Press Releases [Help](#) Filter By Profile

| | PR ID | Status | Headline | Premium | Hits | Release Date ▼ | Last Modified | Access Code | Pressroom |
|-----------------------|----------|---------------------------|--|---------|---------------------|------------------|------------------|-------------|------------------------------|
| <input type="radio"/> | 12870511 | Published | Stakes are high as Danish software company works to earn state-financed growth boost | B | 443 | 2021-05-20 19:02 | 2021-05-20 19:02 | | morningscore |

These paid alternatives are also worth looking into. Do not pay several companies for pushing the same article, as their work will then overlap.

- <https://www.newswire.com/pricing> (\$450)
- <https://pressat.co.uk/> - UK focused but global reach (£110)
- <https://www.24-7pressrelease.com/> (\$139)