



Checklist

Replace **keyword** with your own keyword, and use this checklist to boost your rankings:

- 1 Add **keyword** to your landingpage **meta title** x 1
- 2 Add **keyword** to the **web address** of your landingpage x 1
- 3 Add **keyword** to the **meta description** of your landingpage x 1
- 4 Add **keyword** to the **H1-headline** on your landingpage x 1
- 5 Add **keyword** to the **very first** part of your content x 1
- 6 Add **keyword** to **H2-** og **H3-headlines** x 70% of all H-headlines
- 7 Add **keyword** to your **content** x 1 for every 300 words
- 8 Add **keyword** to the **alt-text** of your images x 1 per image
- 9 Add **keyword** to **filenames** of your images x 1 per image